

## XI INTERNATIONAL MEDICAL FORUM

MEDICINE INNOVATIONS - THE NATION'S HEALTH



## IX INTERNATIONAL MEDICAL CONGRESS

INTRODUCTION OF MODERN MEDICAL SCIENCE AND ADVANCES INTO HEALTHCARE PRACTICE IN UKRAINE



IX INTERNATIONAL EXHIBITION OF MEDICAL AND HEALTH TOURISM, SPA & WELLNESS – HEALTHCARE TRAVEL EXPO





## SEPTEMBER 16-18 | 2020 OFFICIAL REPORT



Ukraine, Kyiv, ACCO International Exhibition Center, 40-b Peremohy Ave.





The Verkhovna Rada Committee on Public Health, Medical Assistance and Medical Insurance



The Ministry of Health of Ukraine



The Kyiv City State Administration

**Organizers:** 







Co-organizer:



**General Partner:** 



**Official Partner:** 



**Sponsor:** 



WWW.MEDFORUM.IN.UA

WWW.HTEXPO.COM.UA

### XI INTERNATIONAL MEDICAL FORUM

MEDICINE INNOVATIONS - THE NATION'S HEALTH



INTRODUCTION OF MODERN MEDICAL SCIENCE AND ADVANCES INTO HEALTHCARE PRACTICE IN UKRAINE

IX INTERNATIONAL EXHIBITION OF MEDICAL AND HEALTH TOURISM, SPA & WELLNESS - HEALTHCARE TRAVEL EXPO

**MEDICAEXPO** INTERNATIONAL HEALTHCARE EXHIBITION

PHARMAEXPO INTERNATIONAL PHARMACEUTICAL EXHIBITION

An international professional platform for the exchange of experience and professional development in the field of health care, which combines a powerful scientific-practical program and the largest in Ukraine specialized exhibitions of the latest achievements in the field of health and pharmaceuticals.

#### **SUPPORTED BY**

The Verkhovna Rada Committee on Public Health, Medical Assistance and Medical Insurance



The Ministry of Health of Ukraine The Kyiv City State Administration.

**ORGANIZERS** 







GENERAL PARTNER

OFFICIAL PARTNER

**SPONSOR** 







#### **PARTNERS**

**Protech**Solutions

































#### **OFFICIAL STATISTICS**

**IMF** exhibitors

master classes

speakers

exhibition area

36

organizers and co-organizers

visitors online and offline

scientific-practical events

#### **NUMBER OF PARTICIPANTS 2013-2020**







) | www.medforum.in.ua www.medforum.in.ua 3 WWW.HTEXPO.COM.UA WWW.HTEXPO.COM.UA

#### **COMPOSITION OF FORUM PARTICIPANTS**

Manufacturers

24%

Distributors, trading companies

Mass media

**Private medical centers** 

**Services** 

Government agencies, medical associations, public associations, higher educational medical institutions

#### PERMANENT PARTICIPANTS OF THE FORUM

4Life Ukraine

CHEROKEE UKRAINE

crutch.tips

Dana Medical

**DEKA** Laser

**EUROMED** 

Inherent Simplicity Baltic

Likarni.com

INTERNATIONAL MEDICAL

**EQUIPMENT (OMRON)** 

RH

**VEGA MEDICA** 

WESTMED

**DAILY TRADE** 

Doppelhertz

**EXIM** 

**IMESK** 

**CARDIO** 

CASCADE MEDICAL

REGIONS

LIFEMEDICS

Massantra

MedExim

MEDICAL ACADEMY

**MEDAPARATURA** 

**MEDINOVA** 

Medistore

International School of Technical Law

and Quality Management (ISTL)

MIZ-MA

MIRS Corporation

MK Sonomedica

Modem 1

**MUCOS Pharma** 

Nectar

Nikator

OSD Eastern Europe

Providence Medica

Protech Solutions Ukraine

**Royal Integration** 

Salutis Print

**SINEVO** 

**SPICARD** 

**BUSINESS AUTOMATICS** 

UNION

TG HEALTH

Topline

UKRORGSYNTEZ

Ultrasign

**FARMLINK** 

Healthyway





#### NUMBER OF VISITORS. DYNAMICS 2013-2020 \*

\* visited the forum online and offline

2013	2014	2015	2016	2017	2018	2019	2020*
14116	10252	9248	11045	12120	12575	13012	12000

#### **GEOGRAPHY OF VISITORS**

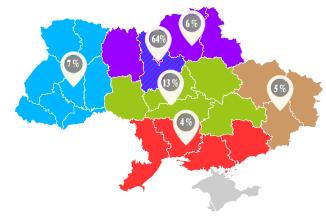
**Kyiv and region** 

**Central region** 

**Southern region Northern region** 

**Western region** 

**Eastern region Foreign visitors** 



#### **NEW FORUM PARTICIPANTS**

3DDevice ASAP GRADE ATIS Pharma **COLPEX EXCLUSIVE** KAMMED Scientific and

**Production Corporation** 

Likarni.com

MED TECHNOLOGY

Naftalan Pharm Group

**MEDITERRA** 

Mriya-Medical

Ortomed

Partner Decor RedMed

Spec-Com-Service

**Spentis** 

**UKRTECHMED INNOVATION** 





www.medforum.in.ua 5 WWW.HTEXPO.COM.UA WWW.HTEXPO.COM.UA







#### POSITION STRUCTURE OF SPECIALISTS

Doctors 47%

Heads of institutions, medical directors

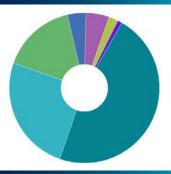
Deputy heads of institutions, heads of departments

> Researchers 4%

Managers, administrators

**V-VI** year students

Others 1%



#### **AUTHORITY OF VISITORS TO PERFORM PURCHASES**

Make decisions

Influence decision making

Do not affect decision-making



#### THE MAIN ACTIVITY OF VISITORS

11%

Organization and management of health care 17%

Private clinics, laboratories, specialized medical centers, diagnostic centers

Regional, city, district medical clinics, polyclinics, hospitals, maternity hospitals, departmental hospitals

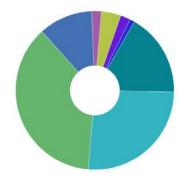
> **Dealers and distributors** of medical equipment, drugs, medical supplies

> > Sanatoriums

Research and educational institutions of medical profile

> Pharmacies, drugstores, pharmaceutical markets

> > Other 1%



WWW.HTEXPO.COM.UA

#### **PURPOSE OF VISIT\***

To take part in scientific-practical events, **78%** master classes, schools Get acquainted with the latest medical and laboratory equipment, machinery, tools

Negotiate the supply of medical equipment, consumables, pharmaceuticals, etc.

> Get acquainted with the latest pharmaceutical products



\* Specialists chose several items

#### **SPECIALTY OF VISITORS \***

OHealth care organization and management

**Medical radiology** 

**Emergency medicine** 

and disaster medicine

Surgery, neurosurgery, endoscopy, combustiology

Gynecology, reproductive medicine, obstetrics, perinatology, neonatology

Physical therapy and medical rehabilitation

**Traumatology and orthopedics** 

Oncology

**Cardiology** 

Therapy, pediatrics, neurology, gastroenterology, endocrinology

**Family medicine** 

Nursing

Organization and management of pharmacy Other specializations (laboratory medicine, urology, otolaryngology, ophthalmology, dermatovenereology, dentistry and others)

11%	
16%	
10/0	
<b>70</b> /	









#### **SCIENTIFIC-PRACTICAL PROGRAM**



The scientific-practical program was based on the IX INTERNATIONAL MEDICAL CONGRESS «Introduction of modern achievements of medical science in the healthcare practice of Ukraine». The Congress is included in the «Register of Congresses, Congresses, Symposia and Scientific-Practical Conferences to be held in 2020»

#### FIGURES AND FACTS OF THE CONGRESS

36 organizers and co-organizers

25 scientific-practical activities

20 master classes

speakers

#### THEMATIC DIRECTIONS OF THE CONGRESS

- Organization and management of healthcare
- > Private medicine in Ukraine
- Radiology: ultrasound diagnostics, conventional X-ray diagnostics, radiation diagnostics, computed tomography, magnetic resonance imaging, radiation therapy, nuclear medicine, radiation protection
- **>>** General practice − Family medicine
- Therapy, Gastroenterology

- ➤ Emergency Medicine and Disaster Medicine
- ➤ Surgery, Neurosurgery,
- > Functional Diagnostics
- Oncology
- Dobstetrics and Gynecology, Reproduction
- > Nursing care





#### PRACTICAL SCHOOLS AND MASTER CLASSES

All-ukainian school of ultrasound and functional diagnostics

All-Ukrainian school of ultrasound and functional diagnostics for family doctors

Therapeutic school

School of emergency medical care

**Nursing school** 

#### FIGURES AND FACTS OF CONGRESSES

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Scientific-practical events	25	45	62	55	62	68	90	60	67	25
Speakers	196	330	500	670	763	800	950	850	984	353

#### PARTICIPATION OF SPECIALISTS IN THE EVENTS OF THE INTERNATIONAL MEDICAL CONGRESS\*

14%

Organization and management of healthcare

Private medicine in Ukraine

Medical radiology

**Emergency Medicine** 

and Disaster Medicine

Surgery, Neurosurgery, Endoscopy

**Traumatology and orthopedics** 

**Oncology** 

Therapy, gastroenterology, endocrinology

**General practice - family medicine** 

Aobstetrics, gynecology, reproductive medicine

**Nursing care** 

32%		
8%		
12%		
8%		
16%		
17%		
10%		
8%		
6%		

\* Specialists noted several points





#### MAIN SCIENTIFIC-PRACTICAL EVENTS OF THE CONGRESS

Visitors of the exhibition were given the opportunity to replenish their knowledge and learn new skills in the format of scientific-practical conferences, seminars, schools, workshops, which were held online and offline for the first time.

**AT IMF ONLY** During the scientific-practical conference «Innovative models of management and optimization of health care bodies, enterprises and institutions», organized by the Department of Health Management NMAPE named after PL Shupyk, a dialogue took place between medical directors and their deputies, heads of departments medical institutions of various medical profiles. The participants talked about the peculiarities of training heads of health care institutions, the peculiarities of control of knowledge of advanced training of doctors in full-time and part-time form with elements of distance learning, discussed the peculiarities of secondary inpatient care during health care reform.

WITH SUCCESS The workshop «Actual organizational and legal issues of medical practice in the context of reforms: tasks and responsibilities of the head» (organizer - the magazine «Practice of medical institution management») was successfully held. The seminar reviewed the latest changes in regulations governing medical practice; conditions and procedure for obtaining a license for legal entities; current organizational, personnel and other issues in health care facilities in connection with the COVID-19 pandemic; scheduled and unscheduled inspections of health facilities in the context of the COVID-19 pandemic and other equally important issues.

UNIQUE Global standards for quality assurance in health care facilities were discussed at a seminar organized by the International School of Technical Legislation and Quality Management (ISTL) Training and Methodological Center. The seminar participants focused on solving topical issues such as: accreditation of medical laboratories in accordance with the requirements of DSTU EN ISO 15189: 2015, new approaches to quality management of medical care at the national level, the practice of implementing international standards in health care, risk management in a medical institution and other topics.

WITH SUCCESS The scientific-practical conference «Possibilities of high-tech multimodal diagnostic methods», organized by the Department of Radiology of NMAPE named after PL Shupyk. This year the conference took place online and offline, which allowed more than 700 specialists from different parts of Ukraine to join the discussion.









Doctors of ultrasound diagnostics, radiologists, radiologists, oncologists were gathered by the scientific-practical conference «Actual problems of radiation diagnostics» organized by the Institute of Nuclear Medicine and Radiation Diagnostics of the National Academy of Medical Sciences of Ukraine.

No less interesting for specialists was the scientific-practical conference with international participation «Intensive Care in Oncoradiology» from the State Institution «Institute of Medical Radiology and Oncology named after S.P. Grigoriev National Academy of Medical Sciences of Ukraine».

AT IMF ONLY ALL-UKRAINIAN SCHOOL OF ULTRASOUND AND FUNCTIONAL DIAGNOSTICS: it is better to see once than to hear a hundred times.

The school was sponsored by Sinevo Ukraine Medical Laboratory



The school was held online and offline! Participants of the two-day School, more than 5,500 specialists from Ukraine and abroad, learned about the current state of ultrasound diagnostics in Ukraine and the world, received information about ultrasound of the lungs in the COVID era, considered the features of remodeling of main arteries in patients with hepatocerebral dystrophy. post-radiation changes in the mammary glands and the practical use of Doppler in obstetrics. Thanks to the online broadcast, leading experts from other countries of the world shared their knowledge.

Business companies demonstrated their modern equipment in action to school students.

The organizers of the school were: Ukrainian Association of Ultrasound Diagnostics, Department of Radiology NMAPE named after PL Shupyk, LMT Group of Companies, market companies.





FOR THE FIRST TIME the ALL-UKRAINIAN SCHOOL OF ULTRASOUND AND FUNCTIONAL DIAGNOSTICS FOR FAMILY DOCTORS was organized, where experts talked about ultrasound in the practice of a family doctor, considered portable ultrasound systems.

The organizers were: Institute of Family Medicine NMAPE. PL Shupyk, Department of Radiology NMAPE named after PL Shupyk, Ukrainian Association of Ultrasound Diagnostics Specialists, International Society for Public Health, LMT Group of Companies, market companies.

For the sixth year in a row, therapists and family doctors are assembled by VI THERAPEUTIC SCHOOL «Modern approaches to diagnosis, treatment and prevention of diseases of internal organs», organized by the Department of Therapy NMAPE named after PL Shupyk.

Problems of diagnosis and treatment of diseases of the digestive system were considered at a symposium by the Institute of Gastroenterology of the National Academy of Medical Sciences of Ukraine.

TRADITIONALLY Specialists of the emergency medical service, medical staff of ambulances and emergency departments, hospital reception departments were gathered by the symposium «Current issues of emergency medicine and disaster medicine», which took place this year in online and offline format.

The event was organized by: PL Shupyk NMAPE (Department of Emergency Medicine, Department of Disaster Medicine and Military Training); Center for Emergency Care and Disaster Medicine of the City of Kyiv; Kharkiv Medical Academy of Postgraduate Education (Department of Emergency Medicine and Disaster Medicine); Zaporizhzhya Medical Academy of Postgraduate Education (Department of Emergency Medicine and Disaster Medicine); NGO «All-Ukrainian Association of Emergency, Emergency Care and Disaster Medicine»; Kyiv City Clinical Hospital of Ambulance.

Within the framework of the **SCHOOL OF EMERGENCY MEDICAL CARE**, a number of master classes were held, they were considered and demonstrated using examples of the use of ultrasound in emergency conditions and in intensive care of adults and children (POCUS protocol, BLUE, FAST protocols), features of the TSSC and TESS protocol, basic and specialized maintenance of life.









TRADITIONALLY
In the direction of «SURGERY, NEUROSURGERY», a number of intense events took place — the scientific-practical conference «Interventional treatment of pain 2020» (organizers: State Institution «Institute of Neurosurgery named after Academician A.P. Romodanov of the National Academy of Medical Sciences of Ukraine», Pain Medicine Journal, Clinical Hospital «Feofaniya «GUD, State Institution» Institute of Urology of the Academy of Medical Sciences of Ukraine «NGO» Ukrainian Institute of Pain Research «, DoctorThinking Medical Society) and the scientific-practical conference «Diagnostics and treatment of diseases of the esophagus and esophageal-gastric junction» named after A.A. Shalimov of the National Academy of Medical Sciences of Ukraine. Participants of the events received comprehensive information about the modern possibilities of surgical treatment of esophageal cancer, the peculiarities of anesthetic support of operations on the esophagus, considered problematic issues in the surgical treatment of hiatal hernia, modern aspects of the treatment of cardiac achalasia, and discussed issues such as steroid injection injections in the treatment of vertebrogenic pain, periradicular injections under CT navigation, neuromodulation in chronic pain: opportunities and prospects, ultrasound navigation in pain medicine and many other issues.

New technologies in orthopedics and traumatology were considered at the conference by specialists of the State Institution «Institute of Pathology of the Spine and Joints. prof. E. Sytenka of the National Academy of Medical Sciences of Ukraine».

At the scientific-practical conference «Surgical treatment of injuries in the elbow joint. Recent issues of diagnosis and treatment of injuries in the area of the ankle» representatives of the Institute of Traumatology and Orthopedics of the National Academy of Medical Sciences of Ukraine shared their knowledge.





K





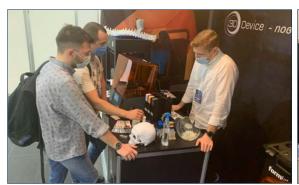
Many questions, lively discussions, interesting reports, modern methods of treatment were discussed at the scientific-practical conference dedicated to the 100th anniversary of the National Cancer Institute «Modern strategy of radiation diagnosis and evaluation of treatment of the most common malignant tumors» (organizer - Research Department of Radiation Diagnostics National Institute cancer).

Experts of the National Cancer Institute considered topical and important issues at their scientificpractical conference «Modern trends in the treatment of cancer».

Representatives of the State Institution «Institute of Pediatrics, Obstetrics and Gynecology» attracted the attention and involved in a lively discussion of obstetricians and gynecologists. ak. OHM. Lukyanova National Academy of Medical Sciences of Ukraine «at the scientific-practical conference «Innovative approaches to preserving women's reproductive health». No less interesting was the scientific-practical conference «Pregnancy and high-risk childbirth» from the Department of Obstetrics and Gynecology №2 NMU. O.O. Bogomolets, where a number of topical issues were considered.

AT IMF ONLY As always, the NURSING SCHOOL, organized by the Association of Nurses of Ukraine and the LMT Group of Companies, was a success.

What a nurse needs to know, the peculiarities of training specialists in emergency care in nursing, the principles of providing home care for injured in emergencies, the practice of hand hygiene in a pandemic - systemic errors, detection, consequences and methods of their elimination, minimizing the risk of infection in medical care care, COVID-19 as a nosocomial infection: effective prevention methods - all these and many other issues were addressed within the school. There were also a number of master classes on home care for the injured and sudden cardiac arrest.

























#### Official media partners







#### **International media partners**



























#### **Media partners**





















































14 www.medforum.in.ua www.medforum.in.ua 15 WWW.HTEXPO.COM.UA WWW.HTEXPO.COM.UA

The Organizing Committee of the IMF, Congress and Exhibitions would like to say thank-you to Partners, Participants, Co-organizers and Visitors for their contribution and assistance in holding events

### AND WOULD LIKE TO INVITE YOU TO TAKE PART AND ATTEND

April 20-22 | 2021



## XII INTERNATIONAL MEDICAL FORUM

"Innovations in Medicine - Health of the Nation"



# X ANNIVERSARY INTERNATIONAL MEDICAL CONGRESS

"Introduction of Modern Achievements of Medical Science into Healthcare Practice in Ukraine"



X ANNIVERSARY INTERNATIONAL EXHIBITION OF MEDICAL AND HEALTH TOURISM, SPA & WELLNESS – HEALTHCARE TRAVEL EXPO

#### ATTENTION! NEW VENUE



EC KyivExpoPlaza, Kyiv region, village Berezivka, Amsterdamska street, 1

Participation in the IMF and Exhibitions: Tel: +380 (67) 647-67-06, +380 (99) 532-40-35 E-mail: med@lmt.kiev.ua

Participation in the Congress: Tel: +380 (67) 427-38-86 E-mail: marketing@lmt.kiev.ua

www.medforum.in.ua

www.lmt.kiev.ua

www.htexpo.com.ua