BENEFITS OF OUR PROJECTS
Unique format - a combination of actual interdisciplinary business and scientific-practical events with specialized exhibitions and expositions
Buyers Program - special targeted program of quality professional audience invitation
BusinessPoint program - special program of planning and organization of individual business meetings between visitors and exhibitors, which helps to have a convenient schedule of business meetings
Constantly growing audience of business-visitors and physicians-specialists from all regions of Ukraine and foreign countries
Quality and systematic advertising and information campaign on promoting projects throughout the year both in the Ukrainian and foreign markets

COST OF PARTICIPATION

<table>
<thead>
<tr>
<th>Price per 1 m², EURO*</th>
<th>Stand</th>
<th>1-side open</th>
<th>2-sides open</th>
<th>3-sides open</th>
<th>4-sides open</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-equipped exhibition area</td>
<td>200</td>
<td>205</td>
<td>210</td>
<td>220</td>
<td></td>
</tr>
<tr>
<td>EXHIBITION SYSTEM OCTANORM «STANDARD»</td>
<td>+35 EURO/m²</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mandatory registration fee</td>
<td>300 EURO*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Payment of registration fee - is obligatory. Absentee participation in the Forum - 400 EURO

ADVERTISING OPPORTUNITIES**

<table>
<thead>
<tr>
<th>List of opportunities</th>
<th>Cost of services in EURO</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement of advertisement in the Official catalogue</td>
<td>1 page A4 - 600 ½ page A4 - 400</td>
</tr>
<tr>
<td>Placement of advertisement in Manual of scientific reports abstracts of the Congress</td>
<td>1 page A4 - 600 ½ page A4 - 400</td>
</tr>
<tr>
<td>Placement of advertisement in the guide</td>
<td>400</td>
</tr>
<tr>
<td>Placement of one Company logo in the guide</td>
<td>40</td>
</tr>
<tr>
<td>Placement of the information banner in the conference hall of one chosen event</td>
<td>150</td>
</tr>
<tr>
<td>Distribution of souvenir production among participants of chosen event</td>
<td>100</td>
</tr>
<tr>
<td>Placement of advertising materials at visitors’ registration desks</td>
<td>350</td>
</tr>
<tr>
<td>Accreditation of promoters (not for exhibitors) not more than 2 persons</td>
<td>350</td>
</tr>
<tr>
<td>Placement of the active banner on the Forum’s Official website since the signing of the contract and until 01.05.2016</td>
<td>300</td>
</tr>
</tbody>
</table>

* Incl. VAT (20%)  ** Attention! A full list of advertising opportunities are available on request

Organizer: LMT Company
Tel.: +380 (44) 206-10-15, +380 (97) 720-84-40
E-mail: expo@medforum.in.ua
www.medforum.in.ua
www.lmt.kiev.ua

**Supported by:**
- The President of Ukraine
- Cabinet of Ministers of Ukraine
- Ministry of Health of Ukraine
- Kyiv City State Administration

**Under the auspices:**
- The Verkhovna Rada Committee on Healthcare
- National Academy of Medical Sciences of Ukraine
- P. L. Shupyk National Medical Academy of Postgraduate Education
- LMT Company

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**Co-organizers:**
- The Verkhovna Rada Committee on Healthcare
- National Academy of Medical Sciences of Ukraine
- P. L. Shupyk National Medical Academy of Postgraduate Education
- LMT Company

**Counties**
- 20
- 50

**Scientific events**
- 700
- 100

**Speakers**
- 350
- VISITORS
- 10,000
- MEDICAL SPECIALTIES
International interdisciplinary platform for professional development, training, exchange of experience and constructive dialogue of scientists, practitioners doctors and experts of various fields of medicine

THEMATIC DIRECTIONS AND SPECIAL PROGRAMS:
- Healthcare Field Organization and Management
- Days of Private Medicine in Ukraine
- Days of Laboratory Medicine
- Medical Radiology: ultrasound diagnostics, conventional X-ray diagnostics, computed tomography, magnetic resonance imaging, radiation therapy, nuclear medicine, radiation safety
- Functional Diagnostics
- Telemedicine and Medical Information Systems
- Military Medicine
- Medicine of Emergency
- Surgery and Neurosurgery, Endoscopy
- Physical Therapy and Rehabilitation
- Traumatology and Orthopaedics
- Oncology
- Therapy, pediatrics, cardiology, neurology, gastroenterology, dermatovenerology, haematology and transfusiology
- General practice – family medicine
- Obstetrics, Gynecology and Neonatology
- Ophthalmology
- Otolaryngology
- Urology
- Nursing care
- HEALTH BEAUTY: dermatology, plastic surgery, combustionology, nutrition
- Organization and Management of Pharmacy

International Healthcare Exhibition
- MEDicaExpo
  - MEDRadiology – conventional roentgen diagnosis, x-ray computed tomography, magnetic resonance tomography, ultrasound diagnostics, nuclear medicine, radiation therapy, radiation safety
  - MEDLab – complex support of medical laboratories
  - MEDTech – medical equipment for outpatient and inpatient treatment
  - MEDSolutions – complex solutions for medical institutions: engineering, designing, automation
  - IT MED – telemedicine and medical information systems
  - MEDRehab&Physio – equipment and technology for physiotherapy and medical rehabilitation
  - MEDCleanTech – clean rooms, cleaning, special medical clothing and personal protective equipment
  - MEDInnovation – innovation developments and perspective projects of medical science-research institutions and medical educational institutions
  - MEDDent – equipment, materials and technologies in the field of dentistry

International Pharmaceutical Exhibition
- PHARMA EXPO
  - Medications, pharmaceutical goods, medical supplies, medical cosmetics, complex equipment of pharmacies, services for the pharmaceutical market

PARTNERS AND PARTICIPANTS 2010–2015

V ANNUARY INTERNATIONAL MEDICAL CONGRESS
«Introduction of modern medical advances into healthcare practice in Ukraine»

PRACTICAL SHCOOLS, TESTING OF MODERN MEDICAL EQUIPMENT, EXPERT ADVICE:
- CHIEF PHYSICIAN SCHOOL
- UKRAINIAN LABORATORY SCHOOL
- ALL-UKRAINIAN SCHOOL OF ULTRASOUND AND FUNCTIONAL DIAGNOSTICS
- UKRAINIAN CARDIOLOGICAL SCHOOL
  - BY ACADEMICIAN M. D. STRAZHESKO
- THERAPEUTIC SCHOOL
- TACTICAL MEDICINE
- SCHOOL OF EMERGENCY MEDICAL CARE
- REHABILITATION THERAPY SCHOOL
- HEALTH BEAUTY SCHOOL
- UKRAINIAN NURSING SCHOOL

FACTS AND FIGURES 2010–2015
- More than 62,000 specialists of healthcare from Ukraine, CIS and abroad
- 2,500 speakers-experts of healthcare
- 1,900 exhibitors
- 110 master classes